



GARRETT LEMIRE

CARMEL, NY (860) 878-8276 GARRETTLEMIRE@GMAIL.COM GARRETTSDESIGNS.COM

EXPERIENCE

MAY 2023-PRESENT

JONARD TOOLS

LEAD DESIGNER OF PRODUCT ASSETS

Driven and innovative Lead Designer with a proven track record of creating compelling product assets for Telecom, CATV, Fiber Optic, Home Automation, Security & Alarm, and Electrical tools. Expertise in translating conceptual ideas into tangible designs, enhancing product usability, and elevating brand identity. Proficient in leveraging design software and staying updated with industry trends to deliver exceptional visual solutions. A collaborative leader adept at guiding teams towards achieving design excellence and meeting project deadlines.

CONTENT CREATOR

Proficient in developing visually compelling content across diverse mediums, including photography, videography, and written materials. With a meticulous eye for detail and a knack for storytelling, adept at producing engaging narratives that effectively showcase product features and benefits to target audiences, bolstering brand visibility and engagement.

APRIL 2021-MAY 2023

ULTIMATE NUTRITION

GRAPHIC DESIGNER

Dynamic and innovative Graphic Designer with a passion for creating visually stunning assets for Ultimate Nutrition. Proficient in conceptualizing and executing designs across various mediums, including digital and print, to effectively communicate brand messages and elevate visual identity. With a keen eye for detail and a commitment to excellence, adept at collaborating with cross-functional teams to deliver compelling designs that resonate with target audiences and drive brand engagement.

APRIL 2021-MAY 2023

WPRI- 12 BROADCASTING

SENIOR GRAPHIC DESIGNER/OPERATIONS TECHNICIAN

Responsible for creating all 'On-Air' graphics for the evening newscast (5:00, 5:30, 6:00, 6:30, 11:00 & 11:30) as well as print/web advertisements, billboards, and commercials. Graphics are created quickly and efficiently. Participated in developing the recent re-branding and overall new graphics. Successfully adapted to unfamiliar software, technologies, and workflow. Branded/Implemented entire morning show called The Rhode Show Summer Stars. Operated live studio camera for live weather segment and The Meeting Street Telethon. Selected as the February 2017 employee of the month. Promoted to Senior Graphic Designer and placed in charge of training new employees. Learned and adapted to new software and programs. Re-branded Live Pinpoint Doppler 12 to Pinpoint Weather 12 and provided all physical and digital elements

FEBRUARY 2015-AUGUST 2018

ACCOMPLISHMENTS

- Deans List
- AIGA Chapter Member
- Hosted Social Media Seminar
- 40+ Hours Community Service

JOHNSON & WALES UNIVERSITY

Bachelor of Science, Graphic Design, Concentration in Digital Media
2011-2014

MANCHESTER COMMUNITY COLLEGE

Associate of Science, Graphic Design
2009-2011

EDUCATION

SKILLS

AFTER EFFECTS

70%

80%

ILLUSTRATOR

INDESIGN 35%

100%

PHOTOSHOP

PREMIERE

50%

85%

WORDPRESS